

CASA of Monterey County Advocate. Support. Empower.

"I am proudly becoming a CASA because every child deserves to be seen as an individual, with unique needs and dreams, and I want to help make that possible by empowering them with the tools to advocate for themselves and find their own voice in the world." -Rosalinda B.

Mission

To recruit, train, and support community volunteers who advocate for children and youth in foster care and the juvenile justice system. To uphold children and youths' rights and pursue a safe and permanent home while providing the support, empowerment, and resources needed to heal and flourish into adulthood.

Vision

To provide diverse community volunteers who will advocate for and influence systemic change for children and youth in the foster care and juvenile justice systems, creating healthier life outcomes for new generations.

Why CASA Matters

- CASAs are compassionate, responsible vetted and trained adults who support the child/ youth for whom they advocate.
- With the help of a CASA, a child is half as likely to languish in the foster care system and that much more likely to find a permanent home.
- A CASA's focus includes stability, education, medical and mental health needs, and engagement of youth/ child healthy lifestyle activities.
- A CASA can help bring joy and purpose back into the life of the child/ youth they support.

In 2023-2024

- Over the last year, CASA has served 148 children and youth in Monterey County.
- Of the 148, 13 were in the juvenile justice system.
- CASA trained an additional 35 new advocates as CASAs.
- CASA partnered with over 40 local businesses and organizations to support the children and youth we serve.

Goals for 2024-2025

- Recruit and train an additional 40 to 50 community volunteers to become CASAs.
- Offer four (4) training sessions, both morning and evening.
- Expand services for youth in juvenile justice. Develop and refine training and outreach and, nurture our connections with probation and juvenile justice partners.
- Diversify in-person events and grow community outreach to expand recruitment efforts across the county.
- Place a focus on understanding the needs and resources in South County and expanding our partnerships there as 25% of the children/ youth we serve are from that area.
- Continue to diversify our fundraising efforts with a focus on new donors and increased giving in order to ensure that we can serve all children/ youth appointed to us.
- Grow our Child Need fund, which provides timely, direct financial support to the children we serve when they need emergency funding.



"I volunteer because there were so many who needed so much, I couldn't stand back and not do anything" - Mike, CASA volunteer

How to Help

- Become a CASA and change a child's life.
- The need for CASAs is more critical than ever- our waitlist is currently over 50, the highest it has been since 2020. In order to reduce this number we need more CASA volunteers and more funding to offset our cost of around \$6,000 per year per child.
- Contact Karen at 831.222.3965 or <u>karen@casaofmonterey.org</u> to learn more about becoming a CASA.

Donate to CASA of Monterey County

It costs an **average of \$6,000 per year** to support one child/ youth with a CASA. All funding goes to directly support the mission of our organization and EVERY donation matters.

- \$25 helps to offset the cost of a bike helmet.
- \$50 provides gas for a youth to drive to work.
- \$100 provides a gift card to order essentials for school, work or new housing
- \$500 supports Gift of Giving and other activities and resources that help to bring joy back to a child/youth's life.
- \$1,000 ensures a foster child/ youth's health needs don't fall through the cracks
- \$2,500 provides staffing support and resources for an advocate
- \$6,000 Ensures a youth will continue to have a CASA.
- \$12,000 Provides two children/ youth with a CASA.

Become a Champion for Children and Youth with a monthly recurring donation. This provides stability to CASA of Monterey County and helps to ensure that the important work we do can go on in perpetuity.

Contact Director of Philanthropy, Susanna Wilcox, at susanna@casaofmonterey.org with any questions

Make a Donation



Upcoming Events

Support CASA by sponsoring our events, attending our events or sharing information with your friends and family.

To receive updates on upcoming events, training, and more, please email susanna@casaofmonterey.org

Visit **casaofmonterey.org** to learn more about the work we do and how you can support CASA of Monterey County.